



April 28, 2011 – Workshop
8:30 – 4:00 PM

Evidence-Based Training Methods

WELCOME



Dr. Ruth Clark

Speaks to Colorado's Instructional Design & Training Community

Evidence-Based Training Methods

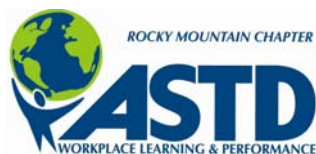
Are learning styles fad or fiction? How should you adapt graphics and words for different learners and different learning goals? Do interesting visuals improve learning? Are animations better for illustrating how things work than still visuals? What kind of engagement works best for learning?

In this interactive workshop we will look beyond current training fads to discover and apply proven methods to support learning- methods based on experimental evidence and on how the brain processes information during learning. We will focus on evidence-based guidelines for use of graphics, text, and audio; design of practice exercises and use of different lesson design architectures.

Whether you are a classroom facilitator, a manager, a course designer, or an e-learning developer, this workshop will reveal the latest scientific evidence for training modes, methods, and architectures . *Be sure to bring a sample lesson – either a student handout, slides, or e-learning storyboards to evaluate during the day.*

During this workshop, you will learn how-to:

- **Apply evidence on learning styles to design visuals, audio, and text in your lessons**
- **Experience how working and long-term memory work together**
- **Identify how and when to use animations for learning**
- **Evaluate your lessons for the quality and quantity of engagement opportunities**
- **Distinguish among three lesson design architectures and match each to learning opportunities in your organization**



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About your Instructor:



Dr. Ruth Clark is the author of seven books and many articles on applying research evidence to the design, development and delivery of workforce learning. She is a recipient of the Thomas Gilbert Award for Distinguished Professional Achievement from ISPI and was a Training Legend Speaker at the 2007 ASTD ICE event. For over 20 years Ruth has worked as an independent consultant offering workshops, keynotes, and consulting on design and development of workforce learning environments for classroom, asynchronous e-learning, and the virtual classroom. Ruth is a past president of ISPI and a frequent speaker at ASTD, e-Learning Guild, and ISPI Conferences.

Workshop Details:

Date: Thursday, April 28, 2011

Agenda:

8:30 a.m.	Registration and Continental Breakfast
9:00 a.m.	Learning Styles and Evidence
11:00 a.m.	Brain Based Learning and Mental Load
12:00 noon	Lunch included
1:00 p.m.	Content Covered is Not Content Learned
3:00 p.m.	Three Learning Architectures
4:00 p.m.	End of workshop

Location: The Summit Conference & Event Center at 411 Summit Blvd. Aurora CO 80011

Investment:	By 03/28	By 04/21	By 04/28
Member	\$149	\$189	\$219
Non-Member	\$189	\$229	\$259

Member Rates available to Members of ASTD-RMC, ASTD NRC, ASTD Pikes Peak Chapter, ISPI-FRC, and CHRA

Registration includes one copy of Ruth's book: [Evidence-Based Training Methods: A Guide for Training Professionals](#)



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This workshop is co-hosted by *ASTD RMC* and *ISPI-FRC*

Register [on the web](#) or for questions email info@astdrmc.org or call [303-457-2119](tel:303-457-2119)