

ASTD NRC

March 29, 2010 Board Meeting Minutes

Location: MCR Poudre Canyon Room

Present: Patsi Maroney, Bob McDonnell, Dave Vance, Doreen Kemp

Meeting called to order at 6.05

Minutes of February 22 meeting approved without correction.

Announcements:

Veronica and Stephanie have resigned due to time constraints. The GOOD NEWS is that Susan Keehley, recently arrived from Las Vegas and working for Union Wireless in Cheyenne, has volunteered to provide leadership to the Cheyenne GIG. THANK YOU Susan!!!! And welcome to ASTD NRC! Susan will be our VP for the Cheyenne GIG and will try to attend the April meeting so we can get to know each other. After that, we'll try to have teleconference for every other meeting so she can participate regularly.

Treasurer's Report:

Dave reported for Dan who provided financials for Jan through March (see attached updated Dashboard). For January we had a loss of \$603 but more than broke even on the program. We had a loss of \$906 in February but broke even on the program. March shows net income of \$958 but this includes payments for the April 21 event. Without Apr 21 income and interest from the CD, March would have shown a loss in the \$600 - \$900 range since Meeting Edge expenses are running about \$600 per month. Our cash balance is \$33,724 in line with plan.

Program Report

We had 14 participants for the March 16th program by Gary Craig at The Moot House. It was well received and attendees continue to like the venue.

Registrations are on track for the April 21 Kirkpatrick event. So far we have 18 registered and RMC has 36 for a total of 54. Breakeven is about 30 and we may reach 60. Patsi succeeded in securing 4.5 hours HRCI credit for the event which is important for SHRM members. NCHRA is publicizing it for us. Patsi also follow up with several others who may be interested in attending. Bob volunteered to help with registration. RMC will pick Don up at airport and Dave will take him back. A dinner is planned for April 20. Any NRC board members interested? Four from

RMC are depending on the time, which Dave will find out. On our side, Dave will definitely attend, could have one or two more...

Sue has confirmed Christie Ward as our speaker for May on presentation skills and Gina Schrek for August. Dave is meeting with Kody Branstaid of NCHRA Wednesday to discuss the June networking event and will proceed accordingly. If NCHRA not interested, we may need to find a smaller venue Than Blaggis with a lower minimum. Board agreed to \$15/25 pricing at Feb mtg so we can break even.

Looking at Sue to do her program later in the year on converting ILT to WBT, possibly Sep. Dave could do one in Oct on publishing a book. Need Nov speaker. Dec will be networking.

Original panel discussions for Sep and Oct still possible if someone is willing to organize them. If not, we will revert to above plans.

Susan is off to a fast start and has already planned a Cheyenne program for April 8 and will be the speaker. About 10 have signed up so far. She will work on programs at least quarterly and perhaps more often if there is interest. April program is at LCCC. Susan had volunteered to pay for lunch for the attendees but NRC will reimburse. We will begin charging at the next program like we do for Fort Collins programs (\$15/\$25). Susan will explore the possibility of restaurants providing food for free in return for advertising which would allow us to lower the price (but still maintain a member/ nonmember differential). Veronica has offered to let us continue to use LCCC.

Membership Report:

Dave reported that membership increased by seven from Feb to 72. Many members from Center Partners have lapsed in the last two months and they are still expected to renew. Denver area members are down to 2. 39 of the 72 members are joint with national, ahead of plan.

About half our new members are coming through national.

Bob will try contacting the non renews from Jan and Feb.

Ashley, an intern in Doreen's department, has been working on our brochure and has a draft ready. We are looking forward to seeing it. Thanks Ashley and Doreen!.

Marketing and Outreach:

Bob has made contact with NoCoNet and will work with them to get us some publicity. Bob also will update our facebook and he continues to send press releases out.

Since we had no volunteers for the Fort Collins Spring Showcase, we will not pursue it for this year.

Still no word on Cheyennes's spring event.

Website:

TME has put a renewal button on the site. Also, ask them to begin sending renewal notices in March for members who will expire at end of month.

Dashboard Update:

The dashboard has been updated through March 28.

Other Matters:

Newsletter Planning:

April: Bob will write a piece on social networking and on our facebook presence.

May: Dave will ask our Chapter Coach for a piece on CPLP

June: Patsi and Dave will share impressions from ICE (late May)

July: Dave will write mid-year report to members

July Retreat: At April meeting we should pick a date for the retreat. (Board had recommended in Dec holding a July retreat. We can get together at Dave's house at 4 pm. Will invite our chapter advisor.)

CPLP: There is one person interested in a CPLP study group. Would be nice to find more to join the group.

Meeting adjourned at 7.00 pm.

Submitted 3/30/10 by dlw