

ASTD Northern Rockies Chapter

May 24, 2010 at 6:00 PM Board Meeting: **Teleconference**

Minutes

Attendees: Kevin Shrum, Dan Chenoweth, Robbi Muniz, Susan Keehley, Sue Fody, Patsi Maroney and Dave Vance

Approve minutes from April meeting - All approved. *Kevin noted we used the historic spelling of his last name (who knew?)*

Treasurer's Report Dan reported

- The May event with Christie Ward broke even.
- In general the largest expense the chapter has is for the website.
- Profit from the joint event with RMC (Kirkpatrick) for NRC was \$1300 after expenses.

Program update Robbi

- Larger room? Suggestions for new venues were CB Potts at Collindale, the Rustic Oven on E. Harmony. We will watch the attendance trends to see if a larger venue is necessary. Three times is a trend...right Kevin ☺ That's puts us into the late summer/early fall timeframe.
- Review Future Programs
 - **Confirmed:** June 15- Kevin at Moot House, July 8 and Sep 30 Network Breakfasts at Egg & I, Aug 19 - Gina Schrek (confirmed) at Moot House, Oct 14- Sue on converting ILT to WBT at Moothouse, Nov 11 Dave on publishing book at Moot House.
 - Evals for Aug – Doreen will e-mail Gina Schrek the evaluation form to confirm the objectives for her presentation.
 - **Sep 14** – SHRM has not responded to two attempted contacts for Networking and appetizers at Moothouse. Alternate idea: Doreen will send names to Robbi of local learning professionals asking several of them to come for short, informal presentations.
 - Dec 9 Lunch networking meeting at Moot House. Further discussion necessary for Dec.
 - A virtual presentation is an idea we discussed. Robbi will contact RMC to find out what kinds of virtual presentations they have done. We need to stay away from vendors with sales objectives. For next time, come back with

ideas from presenters we'd like to hear from. Sue has experience with virtual training.

- 2011 – Robbi will implement a proposal process for vetting speakers.
- Upcoming Cheyenne programs - Susan
 - Cheyenne Chamber event May 7 went really well. Susan did lots of networking. Found many attendees unfamiliar with ASTD and membership benefits. Was very proactive at the event!! Great job Susan!!
 - Aug 12 – Susan will contact a local speaker who is a GM at a TV station.
 - Oct 7 - Lorraine Bosse Smith has volunteered to speak
- Ideas for programs for 2011
 - Panel: economic outlook plus local/economic development orgs. Stephanie to organize with Kevin's assistance
 - What is Higher Ed Doing in the Training Space? Sue and Kevin have contacts. Include UNC, CSU, AIMS, Regis
 - Organization(al) Skills (?) from Center Partners
 - Ideas for half or full day events for 2011
 - Christie Ward for half day

Membership report

- Two new members

Marketing update

- Dave will send a gift card for Ashley who created our new brochure .

TME Update

- Now sending expiration notices. They are comfortable using Wild Apricot!
- Membership Directory – Exploring this for us.
- Decide on partner program listings for web site/newsletter
 - Kim now spends 1 hr per month = \$34 Yes - worthwhile
 - 30 minutes spent on Loveland Chamber events – could stop this, but insignificant cost
 - The board felt posting RMC events are a value to members to see (vs. clicking on a link). We don't want to breach our agreement with them.
 - Web site link does not count as a posting
 - IDEA: Include a question in the next survey: "Have you registered for an event from the postings on the website?" Also ask about the value of a link.

CPLP Study Group update

Paul Smith is heading up a group. There has been expressed interest. He is contacting several people who have previously participated in study groups to gather best practices.

Discuss and decide

- Newsletter planning. Noted deadline is the 10th of each month.
 - June: Patsi and Dave will share ICE experiences. ICE was great! Can't wait to read about it in the newsletter!
 - July: Dave will do the midyear report - confirmed
 - August: Susan to write a piece on Cheyenne activities
- Flashlights: Dan will get current pricing. 26 remaining
- Revising banner: Dave will bet banner prices. Discussed leaving the title and changing the words below. Message on banner and flashlights go well together.
- Intermountain ASTD Chapter meeting in Salt Lake City June 24th hosted by Paula Ruffy
 - Dave will go (frequent flyer miles) - YEP
 - Board members invited- no other interest expressed.

Next Board Meeting June 28 28th - Send out an e-mail to board for decision on telephone or in-person meeting. Go with majority.

**Retreat on July 8 at 4pm
Lisa-marie Gardner (Chapter Advisor) or Barb Smith
(National Advisor for Chapters) coming**