

ASTD NRC

March 30 2009 Board Meeting Minutes

Present: Brian Young, Cindy Wilson, Dan Chenoweth, Kevin Shrum, Doreen Kemp, Patsi Maroney, Dave Vance, Bob McDonnell

Meeting called to order at 6.10 pm in the Poudre Canyon Room at MCR.

Minutes of Feb 23 meeting approved without correction.

Treasurer's Report:

March results not yet available. Dan updated February's preliminary results to final. Importantly, we broke even on the January meeting (loss of \$1) and made \$99 on the Feb meeting .

Program Report:

Everyone agreed Michelle Cummings did a great job at the March meeting. Evaluation scores were very high including the overall satisfaction of 4.87 out of 5. Consequently, the board agreed to pursue a half day workshop with her in October. We had 24 paying attendees, up from 21 in January and February. We were in the large room at the Cottonwood Club which everyone really liked. Dave will explore getting that same room for meetings in August and beyond.

The program schedule is filling in for the remainder of the year and we are well on our way to having it complete in May. Thanks Cindy!!

- April 21 Program with Kathy Gilliland on Workforce Trends
- May 18 Cheyenne LCCC 11.45 am Frankie Clem
 - Five board members are planning to attend (Dan, Dave, Kevin, Patsi, Doreen)
Dan is car pooling
- May 19 program with Lorraine Bosse Smith on Balance
- June 3 Networking Event with NCCA and NCHRA at Biaggis
- Program recommendations for August – Dec
 - Aug 25 Ava Diamond confirmed lunch

- Sep 15 or 22 with NCCA working on Sam Lloyd \$7-\$10/person evening program
 - May need to pay for overnight lodging if on the 22nd
- Oct Half-day morning (with breakfast) Workshop on Trust with Michelle Cummings, to be confirmed
 - Garden Room or Embassy Suites in Loveland ?
- Nov 4 Martin Shields lunch confirmed
- Dec looking for a speaker in first week

Reminder: Next two meetings at Egg & I at 11.30. We may be outgrowing the Egg & I before we even meet there. We'll try it for the next two but it may be tight at 25. Dan will bring a small screen.

Dave and Bob met with the June 3 planning committee and Dave met with the event planner for Biaggis. Everything is set. We will be able to handle 70 in the room and more if we use the patio. A variety of appetizers will be provided. Registration will be through the NCHRA site and they will print name tags.

RMC did not follow up with us on bringing Kirkpatrick in so we will let that lapse for this year.

Membership Report:

Dave reported that we had 2 new members in March: Teri Engelke from CSU and one from Denver. Two had their local memberships expire and one Denver membership expired. Bottom line, total membership dropped from 88 at Feb28 to 87 on Mar 30. Denver members remain at 26 down from 32 at year end as we continue to contact them and let them know about RMC. Bob followed up with those whose membership lapsed in February. No success in getting lapsed members to renew but many were from Denver. Dave continues to contact all new members and lets the Denver area new members know there is a Denver chapter. Most ask for a refund so they can join Denver. Dave reviewed list of members whose expiration dates in March. Bob will follow up by email.

The planned retention rates may be optimistic. So far we are not retaining 80% of local members. If so, losses could be offset by an aggressive campaign to get members in Cheyenne and to mine the list of national members in our area who are not chapter members.

Marketing and Outreach:

Bob put out the press releases for the March program and has sent the program information to our contacts in partner organizations. He has made contact with the Loveland Chamber and they are willing to promote our programs. We will do the same for them.

The board discussed participating in Ft Collins, Loveland and Cheyenne chamber events. Since no one is available to work the Ft Collins event, we will not participate this year. We will attend the Cheyenne event on May 7 from 4-7.30. Dan will sign us up for a small booth. Perfect timing coming just 11 days before our Cheyenne program. Dan, Bob and Dave will represent us. We will not participate in the Loveland event.

Technology and Process Update:

Plan is for them to put out the April Newsletter around the 20st. Bob will submit info on Loveland Chamber and Dave will use a piece from Doreen on training money in the stimulus bill for the main article. We will emphasize the NEW date and time for April and May meetings. Also send a special reminder to attendees.

For May newsletter Bob will write a piece on F2F networking. For June Doreen will write about ICE.

The meeting Edge has started to work on the web site. Progress over perfection. Top priority is information about our monthly programs and ability to register. Second priority is info on membership and ability to join. Third is information about goals, accomplishments, board members, board meetings, etc. Later we'll work on directory and job opportunities. Should have new site up in April.

Dashboard Update:

The dashboard has been updated for March. (revised version attached)

Other Matters:

Dan will bring the screen for April and may meetings to Egg & I.. Dan will be treasurer for the April meeting and Patsi will assist with registration. Bob will greet. Dan will print up a new price sheet for the table.

Board elected Veronica Pederson to the board as GIG Leader pending her chapter membership.

Annual elections for officers are coming up. Will announce in April newsletter and at April meeting. Election will be at May meeting.

Meeting adjourned at 7.45 pm.

Submitted 3/30/09 by dlw