

Kirkpatrick Workshop April 21st 8.30 am – 2.30 pm Loveland

**Donald L. Kirkpatrick, *Professor Emeritus, BBA, MBA, PhD*
Speaks to Colorado's HR and Training Community**

We are thrilled to celebrate the **50th Anniversary** of
"The Four Levels of Kirkpatrick's Evaluation Model"

Kirkpatrick's **Evaluating Training Programs: The Four Levels** is arguably the most widely used and popular model for the evaluation of training and learning. Kirkpatrick's four-level model is considered an industry standard across the HR and training communities.

Join us to learn how training should be planned, executed and measured for maximum impact
"Evaluating Training Programs: The Four Levels"

In this three-hour workshop, Don will discuss

- Three Reasons for Evaluating
- Starting with the end in mind
- Getting your managers on board
- The Four Levels & Guidelines for each
- Suggested forms and procedures
- Building a "Chain of Evidence"
- 10 Requirement for an Effective Training Program

Stay for the afternoon session to learn Don's insights on getting the desired change in behavior
"Managing Change"

After this 90 minute presentation attendees will be able to:

- Identify common reasons that employees resent and resist change
- Understand how managers are involved in the process
- Obtain acceptance and support of the transfer of Learning to Behavior

About your instructor

Dr. Don Kirkpatrick is a Professor Emeritus at the University of Wisconsin, and a past President of ASTD. He developed the *Kirkpatrick Four Level Evaluation Model* in the mid 1950's. Don has authored eight books and conducted countless workshops on evaluation, change management, and coaching. Don incorporates humor and real-life experiences into his presentations to make them practical, interactive, and enjoyable.

Date: Wednesday, April 21, 2010

Time: 8:30 a.m. – 9.00 a.m. Registration
9:00 a.m. – 12 noon Evaluating Training Programs: The Four Levels
12:00 p.m. – 1:00 p.m. Lunch
1:00 p.m. – 2:30 p.m. Managing Change

Location: Embassy Suites in Loveland on I25 at Crossroads

Investment: \$139 Members
\$179 Non-members

Click here to read a short white paper on the Kirkpatrick model

Register Here

Co Sponsored by ASTD-NRC (Fort Collins) and ASTD-RMC (Denver)