

## **The Successful Virtual Classroom: Five Tried-and-True Techniques**

Move beyond boring “slide shows” and have your virtual classroom come alive. We’ve got five tried-and-true techniques to help you facilitate an effective and engaging learning experience while also meeting the pressure to improve your bottom line. Many organizations are turning to facilitated virtual classrooms as a way to deliver courses cost-effectively to a more geographically dispersed workforce. However, even virtual training can be costly if the facilitator doesn’t transition successfully to a virtual environment and ensure that the learning actually sticks. Based on years of experience, practice, research, and client feedback, we have distilled the art of virtual facilitation into five critical success factors. In this session, we’ll model the five critical success factors, share case studies of successful virtual environments, and show you how to generate excitement in the virtual classroom while ensuring the participants can apply their learning directly to their jobs.

### **Jenny Beer**

Jenny is the Manager of Performance Consulting at EPI. She utilizes her problem-solving and organizational strengths to ensure clients receive the best solution possible within the promised time frame and budget. Adept at recognizing the particular talents of each EPI team member, Jenny is able to leverage those strengths to form the best team for each client project.

Jenny has designed instructor-led and e-learning courses for clients in a wide variety of industries, including oil and gas, software development, manufacturing, construction, education, and financial services. She relies on her knowledge of the consulting process to efficiently manage all aspects of client projects, from the logistics of a national training rollout to estimating the time required to conduct a needs analysis. In addition, she is a dynamic and skilled facilitator.

Prior to coming to EPI, Jenny worked in higher education and the non-profit sector, using her project management skills to design a three-month international student exchange program at a university and to coordinate fourteen fundraising events in seven communities. An excellent writer and editor, Jenny also taught undergraduate composition and provided one-on-one tutoring in a writing center.

Jenny graduated summa cum laude with a B.A. in English and Music from Gustavus Adolphus College in Minnesota. She has presented several sessions at the 2009 and 2010 TechKnowledge Conferences.