ASTD-NRC

2009 ASTD-NRC Budget as of 1-19-2009 FINAL

	Actual Y/E 12/31/2006	Actual Y/E 12/31/2007	Actual Y/E 12/31/2008	Budget Y/E 12/31/2009	EXPLANATION
REVENUES					
Dues	1970	3415	4135	3800	Assume76 members 2009 (down from 92 in 2008) @ $50/ea
Meeting Fees	2420	1960	4300	$4,298	Assume 25% increase in participants, same ave fee/pp of $17, and
Total Income	4390	5375	8435	8098	one special program with 20 part at $50 each
EXPENSES					
Advertising	0	0	175	450	Assume more advertising, 9 Chamber email blasts @ $50/each
Appreciation Expense	200	100	228	250	Approximately same as 2008
Bank Service Charges	34	6	0	0	Approximately same as 2008
BIXPO Expenses / other biz expos	0	7569	1708	1800	BIXPO $900, Cheyenne Biz Expo $150, FTC Biz Expo $750
Board Expenses:					
- ASTD Nat'l Conference Air	646	1056	1012	1200	Estimate for two Board members
- ASTD Nat'l Conference Hotel	663	1895	1139	1200	Estimate for two Board members
- ASTD Nat'l Conference - Other Expense	0	0	32	100	Estimate for two Board members
- ASTD Nat'l Dues for Board Members	150	150	150	600	$100/officer x 6 Officers
- ASTD Nat'l Conf Registration	0	36	0	0	
- Board Meals	0	169	309	300	Estimate
- Board Member Appreciation	0	200	150	150	Estimate
Total Board Expenses	1459	3506	2792	3550	
Dues & Subscriptions	450	610	846	900	Chamber Dues: FTC $300, Loveland $165, Cheyenne $351
Licenses and Permits	0	0	60	10	State of Colorado Annual Filing Fee
Marketing Contractor Fee	0	0	1120	0	No external help with marketing
Meeting Expenses (Large Event & Food)					
- Food Expense	1969	2361	3696	3210	Reflects lower food costs of $15 per person vs $22 for 08
- Large Event/Special Program Expense	0	0	2801	1000	Incl $300 for Networking Event and $700 for special event
- Speaker Fee	0	0	400	500	Estimate
Total Meeting Expenses	1969	2361	6897	4710	
Meeting Fee Income - Meeting Expense	***451***	***-401***	***-2597***	***-412***	
Merchant Account/PayPal Fees	32	111	237	250	Estimate
Miscellaneous	23	0	30	50	Estimate
Office Supplies	76	0	9	100	Estimate
P.O. Box Rental	50	56	58	60	Estimate
Printing and Reproduction	4	220	899	500	Including printing for special event
Professional Fees - Accounting	0	0	150	150	Estimate
Telephone	331	67	44	100	Estimate
Support NoCo Workforce Initiative				3000	
Outsource directory and preferrred prov list				1000	Estimate for development and maintenance
Website and Mgt Services Expense	0	258	1419	4500	additional $3000 to develop new site and outsource
Total Expenses	4628	14864	16672	21380	
Other Income (CHIPS)	716	32	338	100	2008 includes $244 from ASTD National with no detailed support
Ordinary Income (Loss)	478	-9457	-7899	-13182	
SPECIAL EVENTS					
2008 Special Event - Net	0	0	0	0	
Disney Event Revenues	41100	89130	0	0	
Disney Event Expenses	2271	71517	0	0	
Disney Income	38829	17613	0	0	
Interest Income	0	1179	1943	775	$35,000 @ 3% 9/8/08-3/8/09, $25,000 @ 2% 3/8/09-9/8/09
TOTAL INCOME (LOSS)	**39307**	**9335**	**-5956**	**-12407**	

	2008				2009			
		# Particpn	Fee/pp	Total		# Particpn	Fee/pp	Total
May		17	40	$680	Special	20	50	$1,000
June		16	80	$1,280				
Other		138	16.95652	$2,340	Other	194	17	$3,298
Total		171		$4,300		214		$4,298
						125%		