(Attention Outlook users: If your are having trouble viewing the newsletter correctly, click on View on the menu bar, then click View in Internet Zone option.)

April 2011

NEW **Member Spotlight**
Introducing Ashley McGilvray by Barb Trowbridge, VP of Membership

President's Corner
Wow! Membership definitely has its privileges! by Barb Trowbridge, VP of Membership

April 14, 2011
Networking Breakfast Meeting

April 19, 2011
Have You Ever thought About Writing and Publishing a Book? with Dave Vance

April 28, 2011
Evidence-Based Training Methods with Dr. Ruth Clark

May 11, 2011
Improve Learning with Instructionally Sound PowerPoint Presentations with Stan Skrabut

June 28, 2011
Simple Steps to Organizing Your Workspace with Marilyn Bohn

Future Chapter Events

July 27th– CSU Global Online Initiatives

August 31st– Networking Breakfast

August 16th– Facilitating Organizational Change

September 15th– Facilitation Skills

October 5th– Networking Dinner and Book Swap

October 18th–Marketing 101 for Trainers (virtual event)

November 3rd– Technology Based Learning Solutions

December 15th – Developing Web-based Training

Partner Events
Upcoming ASTD-NRC partner events and other events of interest.

Chapter NEWS

Welcome to the April 2011 Newsletter!

There is still time to register for our April 14 networking breakfast in Fort Collins and the April 19 lunch program in Cheyenne with Dave Vance on publishing a book. And it is not too late to register for the full-day workshop with Ruth Clark on Evidence-Based Training in Denver on the 28th. Learn how the brain processes information during training and how you can use this knowledge to design better learning. Programs are lined up through June so check them out below in the newsletter and on the website, and then calendar them in!

We have **24** new and renewing members this month!! New members include four from Center Partners in Fort Collins (Kevin Edinger, Judy Jensen, William Pulley, and Ye Jee Hoffman), two from PVHS in Fort Collins (Kerri Bain-Phillips and Mary Rapisardo), and Kelly Peters from Front Range Community College in Fort Collins. Thanks for joining! We look forward to getting to know you.

Renewing members this month include fourteen from Center Partners in Fort Collins (Clarissa Harris, Lisa Keeton, Annette Thomas, Jennifer Ayers, Sasha Landrigan, Katie Diel, JL Schofield, Stacey Palacios, Darrell Spinler, Katie Gray, Alicia Woll, Chris Briest, Jen Vazquez, and Kathy Flowers), Keith Trimels (IDT Group, Fort Collins), Michael Schlater (PVHS, Fort Collins), and Carol Kruse (USDA Forest Service, Fort Collins). Thank you for renewing! We appreciate your continuing support.

Ashley McGilvray is featured in this month's member spotlight. See below to learn more about Ashley and why she values ASTD membership.

This week in the President's Corner you will find an article on **The Privileges of Membership** by Barb Trowbridge, our chapter VP for Membership. There may be some benefits you are not aware of, especially at the national level. Check it out!

The start of the year is a great time to join or renew at both the chapter and national levels. Chapter membership remains only $50 and ASTD national membership is only $169 if you are a chapter member (contact our VP for Membership, Barb Trowbridge, for details). And don't forget the ASTD International Conference and Exposition May 22-25 in Orlando.

Speaking of the **ASTD International Conference & Exposition (ICE)**, it is coming to **Denver in 2012!** Yes, that's right: Denver next year **May 6-9, 2012**. ***Calendar it now***. We will need volunteers (hundreds) to help with this humongous event (>8000 attendees), and in return, you will get reduced rate admissions. At this year's Conference, volunteers receive one full day of conference registration for each full day of volunteering, and they may purchase additional days at just $200/day. The regular full conference fee is $1100 for members and $1400 for nonmembers. Plan to take advantage of this once-in-a-lifetime opportunity to attend ICE for next to nothing.

Pictures from Our March Event!

Support Our Chapter!
ASTD supports their local chapters by encouraging members and nonmembers alike to use our Chapter CHIP Code on books, events, and membership. We earn dollars that are used to improve your Chapter and provide better membership value and programs. Please use our CHIP Code whenever you buy from National. **ASTD NRC CHIP Code is 6200**

Follow us on facebook

April 14, 2011
(NEW DATE)

Networking Breakfast Meeting

Eat, learn and share.
Share what you're working on and learn what others are doing.
Do you have tips and ideas that can help others? Get ideas from others!
Round table discussion groups as well.
A great way to start your day.

Date: Thursday, April 14, 2011 7:30-9:00 am
Location: Egg & I on College Avenue in Fort Collins
Costs: $10 NRC Members and Partners / $15 Nonmember
Register Here

April 19, 2011
Cheyenne,WY

Have You Ever thought About Writing and Publishing a Book? with Dave Vance

Dave will share his experience writing and publishing *The Business of Learning: How to Manage Corporate Training to Improve Your Bottom Line* which is scheduled for publication October 1st. This is Dave's first book and he will share his journey and describe the process of self publishing. Learn how long it takes to publish, what your options are and what the costs are (in other words, why do books cost so much and where does the money go?). He also will talk a little about his content, his reasons for writing, and what he hopes the book will accomplish.

Before retiring from Caterpillar Inc in 2007, Dave was the founding President of Caterpillar University. Caterpillar was ranked #1 by ASTD in the annual BEST Awards in 2005, and Dave was honored as Chief Learning Officer of the Year in 2006 by *Chief Learning Officer* magazine. Bio information on Dave Vance.

Date: April 19, 2011 11:30 am - 1:00 pm
Location: LCCC, Training Center Building, Room 121
(1400 East College Drive, Cheyenne, WY 82007)
Costs: $15 NRC Members and Partners/ $25 Nonmember
Register Here

April 28, 2011
ASTD Rocky Mountain Chapter Event

Evidence-Based Training Methods with Dr. Ruth Clark

We are proud to partnering with the Denver ISPI and ASTD chapters to bring you an interactive workshop that looks beyond current training fads to discover and apply proven methods to support learning - methods based on experimental evidence and on how the brain processes information during learning. The program will focus on evidence-based guidelines for use of graphics, text, and audio; design of practice exercises and use of different lesson design architectures. Register before March 28th to get early bird prices. See flyer for detailed description and speaker's bio. Don't miss this opportunity to hear one of ASTD's Training Legends in person. Register here.

Date: Thursday, April 28, 2011
Time: 8:30 registration and continental breakfast, event 9:00 am to 4:00 pm
Costs: ASTD Chapter Members and Students: Early Bird $149, Normal $189, Late $219
Non-Members: Early Bird $189, Normal $229, Late $259
Company Discount - Four pay and the fifth is free
Early Bird Price Ends March 28, Normal Price Ends April 21, Late Price After April 21
Note: Registration includes one copy of Ruth's book "Evidence-Based Training Methods: A Guide for Training Professionals. Additional books are $27.95.
Location: The Summit Conference & Event Center at
411 Summit Blvd. Aurora CO 8001
Register Here

May 11, 2011

Improve Learning with Instructionally Sound PowerPoint Presentations with Stan Skrabut

Have you ever seen PowerPoint presentations that were basically all the Instructor notes or so much text it's like reading a book? When most people create a PowerPoint presentation, they are actually hampering learning. We will explore how to improve your presentation to maximize learning and understanding from your audience. At the end of the presentation, participants will be able to: explain why this method of presentation aids learning, develop PowerPoint presentations that help learning, and use principles to deliver better presentations.

Stan is an Instructional Technology Educational Specialist assigned to the University of Wyoming, College of Agriculture Cooperative Extension Service. He has over 16 years experience working as an instructional technologist and trainer. He has a master's degree in computing technology in education and is currently working on a doctorate in education.

Date: Wednesday, May 11, 2011 11:30 am – 1:30 pm
Location: Collindale Golf Course CB&Potts, 1441 E. Horsetooth Rd, Fort Collins, CO
Costs: $15 NRC Members and Partners/ $25 Nonmember
Register Here

June 28, 2011

Simple Steps to Organizing Your Workspace with Marilyn Bohn

Wouldn't it be great to be able to organize your workspace in a way that would help you easily find training materials, keep projects straight, save time and increase your productivity? You will learn how to do just that! As a group, we will identify your biggest organizing needs and apply an effective, personalized system to fit those needs, answer your questions and increase your productivity!

Participants will learn how to:

1. Develop a personalized system to organizing projects and workspace
2. Effectively organize workspace papers, files and desktop to accommodate various projects simultaneously
3. Use the Lights On Organizing system to assess workspace needs and solutions as projects change

Marilyn takes the often stressful subject of organizing and breaks it down into a simple, easy to understand system. Her methods are both eye-opening and encouraging! She has a passion for helping others reach their personal goals and living a better, clutter-free life!
Click here for Marilyn's bio.

Date: Tuesday, June 28th, 2011 11:30 am – 1:30 pm
Location: The Moot House, 2626 South College Avenue, Fort Collins, CO
Costs: $15 NRC Members and Partners/ $25 Nonmembers
Register Here

Member Spotlight

By Barb Trowbridge
VP of Membership

Ashley McGilvray

Name: Ashley McGilvray

Occupation: Training Manager & eLearning Developer for the University of Colorado Foundation (CUF). Over the past 6 years Ashley has been tasked to develop, implement and facilitate all modalities of corporate education within the CUF. In order to achieve these goals, she has developed and implemented a Learning Management System (LMS). Her LMS consists of custom designed online courses as well as instructor-led trainings. Additionally, she provides technical expertise on all software and hardware components. Ashley hopes to become a leading member in the field of "eLearning" though continued education and subsequent dissemination. As such, she has recently received an M.A. in eLearning Design and Implementation from the University of Colorado, Denver.

Date joined ASTD: 2008

What I have gained from my association with ASTD: Joining the ASTD-Northern Rockies chapter has allowed me to expand my network and knowledge base within the field. Attendance to ASTD functions has allowed me to meet connections and increase my comprehension on pertinent topics. I believe that these networks and information are vital to stay relevant in an ever changing discipline. It is my ambition to solidify myself as an invaluable member in the training and development field, focusing on online modalities. I am confident that through continued networking and education I can surpass these goals.

****Note:** If you would like to be included in a future Member Spotlight, please email your information with Subject: ASTD Member Spotlight, to Barb Trowbridge: trowkayak@yahoo.com.

President's Corner

By Barb Trowbridge
VP of Membership

Wow! Membership definitely has its privileges!

Local Chapter: Where else for the low, low price of $50.00 per year, can you get such a great deal? Did you know that ASTD has over 130 chapters that provide a multitude of local networking and professional development opportunities for training, performance improvement, or human resources professionals like yourself? Or that our membership fees are among the lowest in the nation? You won't find a better deal to stay current with the profession and enhance your professional network. You have direct access to professionals such as yourself with whom to brainstorm issues and share best practices on a monthly basis. Our monthly presentation lunches are designed to provide learning opportunities from some of the top talent in the area in addition to providing networking time with your peers in a variety of industries. Let us know if you have a presenter or subject matter you'd like to see offered. Make sure you take full advantage of the benefits of your local ASTD- Northern Rockies Chapter membership, including lunch programs for only $15 (nonmembers pay $25) and access to the members only directory! Do you know someone (colleague, friend, or neighbor) who would enjoy the benefits of membership as you do? Feel free to invite them to one of our lunch events with you and share your knowledge of the privileges of your membership!

National: Did you know that ASTD National membership gives you exclusive access to information, research, networking, product and conference discounts in addition to industry publications such as T&D magazine and ASTD Links? For your National membership, you

Other News & Events

Northern Colorado Human Resources Assn. (NCHRA)

Visit the website for upcoming events.

Colorado Career Development Assoc. (CCDA)

April 15, 2011
Time: 8:30 am - 4:15 pm
Type Tools for Decision-Making Excellence: A Workshop for Leaders and Coaches
Information and registration.

April 22, 2011
Time: 8:15 am - 4:15 pm
Coaching from the Core by Bruce Roselle
Information and registration.

Please visit the website for upcoming events.

ASTD Rocky Mountain Chapter

April 27, 2011
Time: 11:30 AM
Accelerating Expertise with Scenario-Based E-Learning
Visit the website.

April 28, 2011
Time: 9:00 AM to 4:00 PM
Evidence-Based Training Methods
Full Day Workshop
Visit the website.

May 25, 2011
Time: 11:30 AM
Renew Your Existing Talent: Advanced Coaching Skills for Busy Managers
Visit the website.

Loveland Chamber of Commerce

The Chamber hosts several event each month.
Please visit the website for details.

International Association of Facilitators (IAF)

April 12-15, 2011
North America Conference
Denver, CO
Visit the website.

have access to research reports for free which contain benchmarking metrics, including the very popular State of the Industry report. In addition, you have access to ASTD's online library. You can also virtually connect with other members globally; providing yet another opportunity to brainstorm best practices! Bet you didn't know there's a discount if you are a student registered for 12 or more credit hours! Or if you're 62 or over, there's a Senior discount for membership as well. National membership also entitles you to incredible discounts on conference and workshop fees. For example, as a member you would save $300 on this year's international conference in Orlando and similar savings are available for other ASTD programs. Check it out! You'll be amazed!

Joint Membership: When you join both your local chapter (Northern Rockies Chapter) and National ASTD, you have an invaluable opportunity to connect with local, national, and international professionals as you learn about current trends in the field. What an opportunity to have access to research, principles, practices and templates that you can directly apply to impact your organization, your community, and your career! What a terrific value you offer your company, when you fully utilize the resources of your combined Local and National membership. The "Power of 2" is an opportunity for you or your colleagues to join both your local chapter (NRC) and National at the same time for a discount that you just can't beat. Normally, the yearly cost for a National ASTD membership is $199.00 and the cost for the Northern Rockies Chapter membership is $50.00. However, if you join both, your cost to join National is only $169.00; while your cost to join NRC is only $50.00. Call ASTD Customer Care today at 800.628.2783 and ask for the "**Power of 2**" Rate. Or you can jump on the ASTD National website.

Write or call me with any membership questions: Barb at trowkayak@yahoo.com or 970.481.3146.